

**CCA**

Certified Career Analyst™

Become Top 1% Career Counsellor

ACCREDITATIONS:



Career Counsellor Training

50+ Hrs of live training | 18+ Modules



Certified Career Analyst



Certification

Dual Accredited Global
Certification- BCPA, ACCPH, UK



Technology Platform

Award Winning Career Counsellor
Technology Platform



Business Setup Support

Business consulting, Counsellor
listing, Projects Access

How to Setup Your Career Counselling Business



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GET STARTED WITHIN 3 WEEKS!

- How to become the Top 1% career counselor?
- You are passionate about career counseling but don't know how to start?
- Don't know next-generation technology to boost your growth?
- How to be better than others who are already in the field?
- How to jump start your career counselling consulting business?

4 STEP PROCESS:

1



Training & Setup

Get detailed training and dedicated platform

2



Psychometric Analysis

Multiple Dimensional Psychometric assessment & analysis

3



Counselling

Career Counselling under the mentorship of edumilestones dedicated mentor

4



5x Revenue

Generate 5X revenue and earn multiple folds through adapting our proven methods

20+ ESSENTIALS IN ONE PROGRAM

01

Live Training by Mentor - (40+ Hrs of training. Live and Training Material)

02

Comprehensive Curriculum - (19 Modules)

03

**Assignments and Case Studies -
(Mentor Led Live Feedback and Review Session)**

04

Assured Hand-holdings - (5 Cases Hand-Holdings with mentor)

05

CCA Certification - (Dual accredited by BCPA, India and ACCPH, UK)

06

Empanelment - (Career Counsellor Empanelment- Career Counselling Near Me)

07

Business Setup Training - (Business Strategies and Lead Generation Support)

08

Marketing Material - (Ongoing Marketing Material Support)

09

Learning LMS - (Largest Library- Learning Management System for Life Long Knowledge Updation)

10

Career Library - (Access to Updated Detailed Career Information)

20+ ESSENTIALS IN ONE PROGRAM

11

Career Counselling Technology - Your Own Branded Career Counselling Platform Setup Cobranded or 100% White labeled

12

Career Assessments (22+ Types of Career Assessments from 5th Grade to Professionals)

13

Comprehensive Career Report - (30+ Pages Comprehensive Career Report with Execution Plan)

14

Suitability Report - (Short Version of Career Report)

15

Student Dashboard - (Access to the Largest Database of International colleges, Exams, etc)

16

Career Counsellor Dashboard - (Extensive Dedicated CRM with Advanced Filters and Multi-Functionalities)

17

School MIS Dashboard - (School analytical and Informative Dashboard)

18

Career Boosters - (Exclusive Career Boosters Available in Platform)

19

Integrations - (Your own payment gateway and your website)

20

Referral Network Creation - (Create your own network of Referral Partners)

Sample Certificate



We are officially recognized as organizational member of



BCPA-India



ACCPH-UK



APCDA-ASIA



IAAP-Global

EXCLUSIVELY FOR EDUPRENEURS



**1. Access to
Lifelong
Knowledge
Webinar**

**2. Listing in Book
Appointment Portal –
Career Counselling
Near Me**



PRE AND POST COUNSELLING SOLUTION

Student Dashboard

- Access to 5lakh+ Abroad college
- Exam Information
- Scholarships

Career Library

- Access to 250+ Career Information
- Execution Plan

School MIS Setup

- Dedicated School MIS Dashboard
- Career Trend Analysis
- Skills and improvement analysis

Career Booster

- Access to 200+ Virtual Internships
- Profile Building
- Career development

Career Counselling and Career Analysis Curriculum

1. CAREER COUNSELLING AND CAREER ANALYSIS MODULES



Module 1: Introduction to Career Counselling and Psychometric Theories

- Introduction To Career Counselling Industry
- Career Counselling Process
- Psychometric Theories Used In Career Counselling Globally



Module 2: Career Analysis Based on Psychometric Theories

- Career Personality Analysis
- Career Interest Analysis
- Career Motivators Analysis
- Learning Style Analysis
- Emotional Quotient Analysis



Module 3: One-Dimensional Career Analysis Career Personality Analysis

- One-Dimensional Career Analysis Methodology
- Career Path Selection Based On One-Dimensional Analysis
- Case Studies



Module 4: Multiple-Dimensional Career Analysis

- Core Methodology For Multiple Dimensions Career Analysis
- Most Suitable Career Path Identification.
- Career Scenarios
- Career Clusters And Career Paths Analysis
- Case Studies And Exercises



Module 5: Pre-Counselling Structure and Insights

- Pre-Counselling Template
- Pre-Counselling Process Flow
- Pre-Counselling Information Analysis

Career Counselling and Career Analysis Curriculum



Module 6: Career Counselling and Report Interpretations

- Core Methodology For Multiple Dimensions Career Analysis
- Career Counselling Template
- Career Counselling Process Flow
- Career Analysis And Career Counselling For 5th Class Student
- Career Analysis And Career Counselling For 8th To 10th-Class Students
- Career Analysis And Career Counselling For 11th And 12th Class Students
- Career Counselling For Graduates
- Career Counselling For Professionals
- Subject Selector Analysis



Module 7: Career Library and New Age Career Paths

- One-Dimensional Career Analysis Methodology
- Career Path Selection Based On One-Dimensional Analysis
- Case Studies



Module 8: Colleges Selection

- Understanding College Selection Criteria
- How To Find Out Suitable College For The Student
- How To Prepare Admission Plan And Career Roadmap For The Candidate



Module 9: Career Counselling Process Flow

- Step By Step Flow Of Actual Career Counselling
- Career Analysis Template
- Do's And Don't
- Case Studies Of Actual Career Counselling



Module 10: Conflict Management and Expectations

- Understanding The Expectations And Problem Statement
- Conflict Management Related To Career Selection
- Objection Handling Techniques
- Case Studies

Career Counselling and Career Analysis Curriculum

2. PSYCHOMETRIC ASSESSMENT AND PLATFORM TRAINING



Module 11: Psychometric Career Assessment Tool

- Overview Of Career Assessment Tool (CCPA)
- Importance Of Assessment Tool In Applied Career Counselling
- The Scientific Methodology Used Behind Assessments
- How To Administer The Assessment
- Dos And Don'ts



Module 12: Career Counselling Practice Using Technology Platform

- How To Start Career Counselling Practice Using Assessment And Technology Platform
- Navigating 18 Career Clusters And 175+ Career Paths
- How To Deliver Counselling Efficiently Using 32 Pages Comprehensive Career Report Generated By The Platform



Module 13: Dedicated Career Counsellor CRM Panel Training

- How To Activate The Report
- How To Generate Multiple Reports Of Different Career Paths
- How To View Students Reports And Details
- How To Manage The Student's Profile Using Technology
- Various Advance Functionalities Of CRM
- Career Library
- How To Set Your Own Pricing For Career Counselling
- Practical Use Cases

Career Counselling and Career Analysis Curriculum

3. CAREER COUNSELLING BUSINESS TRAINING



Module 14: Lead Generation Strategies

- Who Is Your Target Audience?
- What Is The Need For Your Target Audience To Approach You For Career Counselling Service?
- How To Attract Your Own Leads And Become Independently Successful?
- How To Create Visibility Online And Offline?
- How To Get Your First 50 Customers?
- What Is 'Referral Partner Network' And How To Create Your Local 'Referral Partners Network'?
- How To Approach And Implement Career Counselling In Schools?
- How To Set Up Your 'Perpetual Lead Generation System' For Rapid Growth?



Module 15: Objection Handling

- Top 10 Excuses And Ultimate Responses To Convince Your Customers Immediately
- Why Your Customer Shouldn't Delay For Career Counselling?



Module 16: Marketing And Branding Techniques

- Pitch Script
- Marketing Material
- Price Exploration For Different Cities
- How To Establish Your Brand And Become A Successful Career Counsellor
- Do's And Dont's Of Career Counselling Marketing
- Case Studies Of A Most Successful Career Counselor



Module 17: Business Plan Preparation

- Preparing The Business Objective For 3 Months, 6 Months And 1 Year
- Preparing The Checklist Of Marketing Activities For 3 Months, 6 Months And 1 Year
- How To Achieve Your Marketing Objectives?

Career Counselling and Career Analysis Curriculum



Module 18: Hand-Holding Practicals

- Hand Holding And Joint Report Interpretation For the First 5 Live Cases
- Practical Guidance On Interpretation And Career Solution Delivery



Module 19: Assignments

- 5 Assignments Submission To Mentor
- 3 CCA Mock Test
- Offline Training Material
- Career Counselling Training Videos



Appear for CCA Exam

- 5 Assignments Submission To Mentor
- 3 CCA Mock Test
- Offline Training Material
- Career Counselling Training Videos

4 OPTIONS FOR ASPIRING CAREER COUNSELLORS

CCA Program

.....➔ Option -1 400 USD

- Career Counselling Training (All Psychometric Modules)
- Certification
- Assignments/Case Studies: Hand-Holdings

Learn Skills of Career Counselling

CCA Edupreneur Program

.....➔ Option -2 800 USD

- Career Counselling Training (All Modules)
- Real Clients: Hand-Holdings
- Technology Platform Setup
- Business Support
- 15+ Technology and Business Essentials

Start Your Own Practice With Confidence

CCA Enterprise Program

.....➔ Option -3 1000 USD

- Career Counselling Training (All Modules)
- Hand-holdings
- Technology Platform Setup
- Business Support
- Create Your Own Career Counsellors Network
- All 20+ Technology and Business Essentials

Set Up Your Career Counselling Business With Network Creation

Only Technology Platform

.....➔ Option -4
White-Label: On Request

- Career Counselling Technology Platform Set Up
- 100% White-Label Platform
- Platform Orientation Session

Career Counselling Technology Platform Set-Up

ABOUT US



Auctus Infometrics Pvt. Ltd., is a registered entity for the brand name Edumilestones, was established in 2010, and has emerged as a globally leading career counseling and study abroad technology company. With an extensive network of over 10,000 partners spanning across 20+ countries, we have built the largest ecosystem in the industry. Our cutting-edge business-to-business (B2B) services have been instrumental in empowering our partners and enabling their success.

In 2023, our dedication and exceptional contributions were recognized as we were honored with the prestigious "Best Career Counseling Tech Platform" award by Entrepreneur India.

Edumilestones is recognized an Organizational member of:

APCDA (Asia Pacific Career Development Association),

IAAP (International Association of Applied Psychology),

BCPA (Bharatiya Counselling Psychology Association) and

ACCPH (Accredited Counsellors, Coaches, Psychotherapists and Hypnotherapists)

**"Not Making A Decision Means
Forgoing An Opportunity"
- Auliq Ice**



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